

## **FCC ISSUES REPORT 4th QUARTER 2010**

October, November, December

Telemundo KBLR TV 39 Las Vegas

### **October 2010**

#### **ISSUE: Free and Reduced Lunch for Students**

**Program:** Conteo de Noticias **Date:** 10/05/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Dennis Kubala, director of a primary school, talks about the breakfast and lunches that kids receive every day.

The deadline to solicit that students of the Clark County School District pay little or nothing to receive food is next Tuesday October 12, and there are still a lot of families that have not filled out the forms.

According to school directives, this year thousands of students will be eligible, even if last year they did not qualify, depending on the income of their parents, and with the unemployment rate in Las Vegas a lot of families are forced to ask for this aid.

This is another way parents can help the school districts to ask for more funds from the government. If parents do not fill the forms, their kids will stop receiving this benefits starting October 13.

#### **ISSUE: City of Las Vegas reducing employee hours**

**Program:** Conteo de Noticias **Date:** 10/06/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** There will a lot of changes in the City of Las Vegas regarding employee working hours, and this will affect the public as well.

The Directive and Syndicate reached an agreement in which 14000 employees of different departments will work only 4 days a week, with a total of 38 hours.

It is estimated that the city will save between 10 to 12 million per year, for the next 2 years and half that remain in contract.

This results in reduction of public services; given that Fridays will be closed.

#### **ISSUE: NV Energy Smart Readers.**

**Program:** Conteo de Noticias **Date:** 10/12/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** NV Energy provides services to 95% of the population of the State of Nevada, who started replacing the mechanic meters for smart ones.

These meters denominated smart, will transmit the information of the consumption to digital antennas of substations, which will send information to a data base, permitting the user check several times a day how much energy their house is consuming.

For now, only 2500 meters have been placed , and each day they will keep replacing more, according to an NV representative, this will not cause any cost to the user, an this will help them monitor their energy use and save money.

#### **ISSUE: Green House, Latin Chamber of Commerce**

**Program:** Conteo de Noticias **Date:** 10/13/10 **Time:** 6pm & 11pm

**Segment: 1 Duration: 60 sec**

**Description:** The Latin Chamber has launched a program called Casa Verde, funded by State and Federal funds.

This project will help 150 Nevadans in a new industry on energy conservation and solar panel placing, there is no current training on this field and this targets people who are currently unemployed.

After the training, it is expected that the people will be able to find jobs, once they have finished the course and received a certificate.

The classes are free and will be given in English, if the applicant does not speak English, they will receive free classes as well.

### **ISSUE: Reid & Angle Profiles**

**Program:** Conteo de Noticias **Date:** 10/14/10 **Time:** 6pm & 11pm

**Segment: 1 Duration: 60 sec**

**Description:** Harry Reid was elected federal Senator for the first time in 1986, if he is victorious, he will obtain his 5<sup>th</sup> consecutive postulation.

He is the current leader of the federal senate, one of the most powerful men in politics in Nevada and the USA.

His main topic is immigration, and will keep looking for solutions, he agrees that the system is not working and he will continue to support the dream act, as an integral reform which will have key points.

His counterpart Sharon Angle has worked as a substitute teacher for more than 25 years, with a Degree in Arts.

IN 1998 was elected as Assemblywoman, up until 2005, a year later she lost in her intent to be part of the House of Representatives of the USA.

Angle has been open about her rejection for an immigration reform, and gives scholarships or a valid driver's license to immigrants among other things.

She has also voiced her opinion that Nevada should have a Marshall as Joe Arpaio.

### **ISSUE: Station Casinos and Trump Towers**

**Program:** Conteo de Noticias **Date:** 10/15/10 **Time:** 6pm & 11pm

**Segment: 1 Duration: 60 sec**

**Description:** There is good news for people looking for employment in Nevada, Station Casinos and Trump international is currently hiring.

There are 160 positions open with the Stations Casino chain, and Trump International has 50 openings, they are all connected to customer relations.

### **ISSUE: Latinos, Don't Vote**

**Program:** Conteo de Noticias **Date:** 10/19/10 **Time:** 6pm & 11pm

**Segment: 1 Duration: 60 sec**

**Description:** An emergency conference was called in the Latin Chamber of Commerce to counter act against a viral commercial was aired urging the Hispanic community not to vote and do not let themselves be fooled.

The commercial was tagged as offensive in different sectors, and are urging Hispanics to go out and vote and execute their legal rights.

During the press conference it was mentioned that the supposed author of the message is a man identified as Robert Deposada; who heads an organization auto denominado Latinos por la Reforma. Deposada has worked for Mc Cain campaign, and if we judge by the images of the commercial, is a direct attack against democrats who enjoy the support of the Hispanic community.

**ISSUE: Metro visits laborer spots**

**Program:** Conteo de Noticias **Date:** 10/26/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** This morning, several Metro Police officers visited laborer spots, where people congregate to offer their services.

Their approach was friendly, and handed out flyers that educate them about the legal and illegal acts that they need to follow in order to avoid being arrested and even taken in custody.

This opened the opportunity for laborers to raise concerns of abuse from the people who hire them. Officers urged laborers to denounce these acts, to try to get an address or ID or the license plate of the people who are abusing them, and report them to the authorities.

The businesses where the laborers gather are also contributing to this help project, they are funding the flyers with information including their rights and how to avoid being abused.

**November 2010**

**ISSUE: General Election Day**

**Program:** Conteo de Noticias **Date:** 11/02/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The day that voters have given their support to their candidate to be victorious is finally here.

Thousands voted during the early election days, but also thousands waited until today to execute their right.

The Elections Department reports that there have been no problems up to now with the voting process in several centers.

There have been instances of confusion, where people did not understand the vote form, for in each center there was a designated person to explain and help with issues, they were also ready with bilingual helpers to assist the Hispanics.

**ISSUE: Dwight Jones, New Super Intendant.**

**Program:** Conteo de Noticias **Date:** 11/04/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Jones renounced his position as Education Commissioner in Colorado to become School Super Intendant of Clark County.

He is getting up to speed with the transition process and will do everything in his power to reach his objectives.

One of his biggest challenges is to level the budget deficit of the District, and is aware that it will be difficult to cut employees, eliminate programs that are important, and he will work to stop the cuts and look for alternatives.

Another challenge is to increase the quality of education, since it has been voiced that in the math and science areas they academic level is not the ideal.

#### **ISSUE: Catholic Charities of Nevada**

**Program:** Conteo de Noticias **Date:** 11/15/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The Catholic Charities of Nevada is offering coupons for families in need to exchange of a turkey in addition to the food bags already being offered by them.

Every year, more and more families depend on what the Charities are able to offer them, to be able to celebrate thanksgiving.

Every day, close to 200 families receives food bags, and there is still time for people who are in need and need to register for this help.

#### **ISSUE: SW Gas and Water District alert the community.**

**Program:** Conteo de Noticias **Date:** 11/16/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The Water District and SW Gas of Nevada have received several complaints from their users in which people who pretend to be workers from said entities are instigating people to let them in their homes to perform checkups.

Officials explain that their workers do not need to enter homes to perform their jobs, and under no circumstances they will ask to do so.

The only instance in which an employee from these entities enters your home is when the user has requested an appointment if there is a leak issue.

#### **ISSUE: Calls to Senator Ensign**

**Program:** Conteo de Noticias **Date:** 11/23/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The message is simple, vote in favor of Dream Act.

The rallies are left behind, now is time to put pressure in different ways; students and community leaders placed hundreds of calls directed to Senator Ensign who voted against it last time.

The push comes from phone calls, emails, and office visits here in Nevada.

#### **ISSUE: Free Vaccines, United Way**

**Program:** Conteo de Noticias **Date:** 11/29/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Nevada is #46 in the nation on vaccines; we are in a very low position.

The Health District together with United Way will offer free vaccines in a monthly basis.

This is intended for all kids from 0 to 18 years and wants to put emphasis in kids less than 36 months old.

For most families, this help is fundamental; and the authorities make a strong point for prevention of diseases thru vaccines, given the working conditions in Southern Nevada.

## **December 2010**

### **ISSUE: Hepatitis Guide**

**Program:** Conteo de Noticias **Date:** 12/02/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** In 2008 more than 60 thousand residents of Southern Nevada were notified that they might be infected with Hepatitis C for malpractice in the Endoscopy Center , after months of investigations, 106 gave positive after being treated in that hospital.

According to the testimonials of the people affected, there was little to no information regarding the outbreak, and with many questions from everyone in general, a coalition was launched and a manual was created to prevent and treat the disease.

One of the patients narrates her ordeal after finding out that she was infected and with no help at that time, now after 56 treatments, she was confirmed the virus was eradicated and she feels better.

She now helps as a voluntary with patients of hepatitis C to obtain resources to fight the virus.

### **ISSUE: Unemployment Extension**

**Program:** Conteo de Noticias **Date:** 12/03/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Thousands of unemployed people are uncertain of what is going to happen when they run out of the unemployment benefit.

This week the republicans blocked the project that will extend this aid, alleging of a greater debt deficit to the country.

The democrats will keep fighting for it, and assure that this will be nefarious not to do it; it will weaken the already squalid economy we are facing.

IN the next two weeks more than 20 thousand Nevadans will stop receiving these benefits, if the congress do not approve the extension and in the next month's more than 65 thousand will be affected.

Authorities are urging people to keep reporting as they have been doing each week, it is important that payments get processed rapidly and avoid defaulting to a wait list.

### **ISSUE: Assault Attempt against 95yo woman.**

**Program:** Conteo de Noticias **Date:** 12/09/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Two women are arrested in connection of the assault and robbery attempt against a 95 year old woman in the corner of Decatur and Desert Inn.

The video was captured by the security cameras of the supermarket, where a blue vehicle is observed driving at high speed after the incident.

The woman was left on the floor unconscious and 22 days later died after being in critical condition.

According to officials, the 2 women decided to steal money in order to bail out of jail the boyfriend of one of them.

### **ISSUE: Hispanic businesses receive prize.**

**Program:** Conteo de Noticias **Date:** 12/10/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Two Hispanic companies won the "small businesses of excellence" with the Latin Chamber of Commerce in conjunction with Wells Fargo.

The 10,000 dollars prize for first place and 5,000 for second place were given to Ingrid Sanchez, where they offer behavioral help and psychoanalysis to children, and the academy of human development, where help was offered to immigrants to achieve their GED. To appoint the winners, there is a process of selection according to the Wells Fargo representative.

#### **ISSUE: Santa Cops**

**Program:** Conteo de Noticias **Date:** 12/10/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The holidays are here in Vegas and given the cultural diversity it was celebrated in different ways.

But the common denominator has been “help the ones in need”.

Opportunity Village has put together the enchanted forest of lights to collect funds in order to help the children and teens with handicaps.

In the same manner, Metro officers have made their presence in this holiday collecting toys brought by a Santa who arrives in a peculiar way.

Santa Cops is a tradition for more than 10 years, where each official chooses a kid that had difficult times during the year and makes their dream come true by choosing gifts they want for a value of up to 150 dollars.

#### **ISSUE: Cosmopolitan Las Vegas**

**Program:** Conteo de Noticias **Date:** 12/15/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** A new hotel & casino has opened its doors to thousands of locals and visitors.

The Cosmopolitan is now in business and it has not been that easy given the current economic situation, but they are very proud of having built this magnificent edification; according to the President of the hotel.

Its creators expect the variety of the restaurant, a luxurious disco and fabulous rooms.

This new project has brought a total of 5,000 new jobs and is contributing to the slow recovery of the Nevada economy.

#### **ISSUE: E-VERIFY Protest**

**Program:** Conteo de Noticias **Date:** 12/16/10 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** There is a lot of tension and rejection to the project that will approve the obligatory use of the program e-verify, which will probe if an employee is legal or not.

The proposal has not been welcomed by employers and business owners either.

In a press conference, Ross Miller explains that the hiring companies must use the program, alleging That in this economic crisis, Nevada must make sure that the people being hired are qualified.

But the opinion of the business owners coincides with the president of the Latin chamber, who is disappointed at this initiative.

This will be a topic of the State Commission of Examiners in their next session in the State Capital this coming January.